



Société Française
de Génie des Procédés

*La science des procédés face
aux enjeux industriels et sociétaux*

THE STRATEGIC DEVELOPMENT COMMITTEE AN INITIATIVE OF SFGP

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SDC known as COS in French

OUTLINE



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- Objectives of the SDC initiative
- Managing the initiative
- Outcome and Results
- Ongoing actions
- Takeaways for EFCE

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OBJECTIVES OF THE SDC INITIATIVE



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(1/2)

- SFGP's board members from worldwide companies involved in Chemicals, Energy, Environment, Pharmacy acknowledged that the fast development of new activities has created a need to
 - Review SFGP's mission and management
 - Reconsider Chemical Engineering role in XXIst century society

- Board structure reflects Jacques Villermaux's vision, with people half from academia and half from Industry
 - TOTAL, SOLVAY-RHODIA, ARKEMA, SUEZ, AREVA, SANOFI, Air Liquide, EdF, VEOLIA
 - CNRS, CEA, IFP-EN, ICEEL, LSGC Toulouse, ParisTech, LRGP Nancy, INERIS

OBJECTIVES OF THE SDC INITIATIVE



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(2/2)

- SFGP board accepted President Dal Pont's SDC initiative and gave the following objectives
 - Reflect on the role of a learned society in XXIst century
 - Describe a common vision for the future
 - Propose objectives that SFGP could pursue in the coming years
 - Initiate some actions

- The board requested to manage the SDC under strong ethical principles, without favoring the interests of a particular entity

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WORKING PROCESS PROPOSAL (FEB. 2010)



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(1/2)

- Initially, a series of 7 meetings was planned to discuss the following topics
 - Discuss the process that the SDC would follow and the people to be involved
 - A vision for the Process Industry and Chemical Engineering from 2010 to 2050
 - Deriving a vision for France (we are the SFGP)
 - Industry, Academia and Public bodies expectations relative to a learned society
 - Defining objectives and a targeted position for SFGP : what do we want to contribute to?
 - Visibility and Interfaces of the SFGP (to clusters, Europe, State bodies, etc.)
 - Internal Organization and policies

WORKING PROCESS PROPOSAL (FEB. 2010)



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(2/2)

- The aim was to produce a few pages paper after each meeting

- The aim was to complete the process within a year

- **Composition of the SDC**
 - Key professionals from SFGP
 - Government, Academia and Industry Representatives

HOW IT DID UNFOLD: 2 YEARS OF A COLLABORATIVE PROCESS



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- It has been initiated as a top down process
 - A few people group making initial proposals
 - After a few meetings with qualified individuals
- It then continued as a sharing and discussion process
 - Involvement of the Chairs and members of the 16 SFGP WGs
 - WGs effectively analyzed the documents and made recommendations and contributions
- With two large events to discuss broadly and validate the conclusions
 - Gathering the SDC group and the whole SFGP Scientific Committee
 - About 30 people participated in these events, representing about 200 contributors in the process

HOW IT DID UNFOLD: 2 YEARS OF A COLLABORATIVE PROCESS



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- The whole process has been monitored by the Supervisory Board
 - Informed on a timely basis

- **KEY SUCCESSS FACTORS**
 - Dedication from the Chair of the SDC to produce high quality documents
 - An animation group to collect contributions rather than a group “delivering the truth”
 - Establishing a very transverse discussion within SFGP
 - It eventually turned out as a bottom-up exercise

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OUTCOME & RESULTS



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- **A vision paper**
 - A « Vision 2050 » document
 - Not too long - 7 pages
 - Summarized in an article for PROCÉDIQUE in 2011, and in 2012
 - A draft paper for France
- **A series of practical propositions**
 - A sense of purpose and a motto
 - A strategic action plan, presented to the board in Feb 2012
 - Limited by resources and organizational limitations of the SFGP
- **A few action items to pursue with**

THE SFGP 2050 VISION



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- **The key drivers**
 - Increasing population and life quality standards Vs limited resources
 - A need for a new production paradigm
- **Diversity and Unity of Process Industry and Chemical Engineering**
 - What is common to all these industries
 - Why is it relevant to approach them in a unified manner
- **What the Process Industry should be aiming at**
 - New consumption needs new production
 - Aiming at improving the quality of life of every stakeholder
- **Some required scientific & technological breakthroughs**
 - Academic formulation of what is needed to build the desired industry

A SENSE OF PURPOSE & A MOTTO COLLECTIVE INTELLIGENCE FOR A SUSTAINABLE INDUSTRY



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- A learned society, SFGP can not content itself with circulating knowledge, as Internet and electronic publishing are faster
- Such a society has to metabolize knowledge, in order to produce analyses, recommendations, etc.
 - ➔ The collective intelligence
- There is no such thing as a non oriented analyses. The way we metabolize should be driven by our long term vision
 - The promotion and development of a sustainable French transformation process industry
 - Better production for better consumption
 - ➔ The sustainable industry

THE STRATEGIC ACTION PLAN



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- A attempt to organize the practical ideas that popped up during discussions
 - **Serving our members**
 - Develop our membership base to have a more representative voice
 - Bring recognition and visibility to members while respecting **high ethical standards**
 - Develop our presence on social networks
 - **Reflecting on Chemical Engineering**
 - Shift key discussions in the board from operational/practical to strategic/fundamental
 - Organize discussions within our community to keep elaborating our vision
 - **Fostering public debates on the creation of a sustainable process industry**
 - Disseminate our vision and messages among specialists
 - Be very active and present in institutional networks
 - Debate with society at large
 - Participate into International actions and networks
 - **Organize SFGP accordingly**
 - Update the statutes and missions of the different bodies within SFGP
 - Upgrade the quality of our communication
 - Nomination of a **Guarantor** to ensure the follow-up of SDC's recommendations within the WGs

THE INITIATIVE PRODUCED UNANTICIPATED BONUSES



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- A few additional outcomes were brought by the SDC initiative
 - Reviving internal discussions between industry and academia
 - Ideas on how to improve our internal statutes
 - Better and clearer vision of roles of SFGP board and the scientific committee
 - SFGP has found that new WGs are needed
 - Innovation , Industrial systems, Product Engineering, LCA & materials recycling
- SDC has already influenced deeply SFGP
 - Our national Congress GP 2013 that will be held in Lyon October 2013 has already implemented SDC recommendations
 - GP 2013 paves the way in implementing the renewal of SFGP, by aligning congress organization with our vision

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DISSEMINATE OUR VISION THROUGH TARGETED MEETINGS



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- Meetings with key opinion leaders, decision makers, stakeholders
 - To promote our vision
 - To be active in institutional networks
 - To keep on complementing our vision
 - Examples: ANR, MPs, Water agencies, Key engineering schools heads
- Our Approach
 - Ambitious target: 1/month
 - Adapt SFGP spokespersons for each visit
 - Propose a specific paper as a support to discussion
 - Invite VIPs to our key congress

ENGAGING WITH EXTERNAL STAKEHOLDERS



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- Use large events to pursue our strategic objectives beyond scientific exchanges
 - Promote SFGP and the Chemical Engineering to decision makers
 - Promote the importance of the related industry to decision makers
 - Give visibility to the community and attract students and workers

- Next major event is SFGP 2013 national congress in Lyon
 - Four actions are currently pursued
 - Organize two round tables with decision makers
 - Press meeting
 - Disseminate a Congress conclusions leaflet to leverage the event investment
 - Produce a 3 min video to relate congress key moments and outcomes

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- **Launching an SDC/Vision collaborative process generates tremendous impetus within the community**
 - It creates **ownership** on a global common project
 - It creates a huge **sense of purpose**, disseminated through the **entire industry and academic Chemical Engineering community**
 - Working at European scale, the potential of 100,000 members can not be ignored

- **Although SFGP only touched the topic at this stage, SFGP is convinced social networks will have a key role in the future for learned societies, in particular at European scale**
 - To help promote messages and values
 - To metabolize quicker and better information
 - To interact with society at large scale

TAKEAWAYS FOR EFCE



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(2/2)

An industry game changer for spurring the
revision of Chemical Engineering
to fulfill the needs of the XXIst century society
is required

- SFGP observed that French society needs to recognize Chemical Engineering as one of the major tool to achieve its sustainable development goals
- SFGP identified the need for a continuous dialogue with leaders & decision makers

What about the European level ?



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THANK YOU