

3<sup>rd</sup> European Forum on New Technologies: Chemical Engineering in the Plant of the Future

# UTILIZING BIG DATA ANALYTICS IN THE CHEMICAL INDUSTRY: EXPERIENCES AND CHALLENGES AT THE DOW INC. COMPANY

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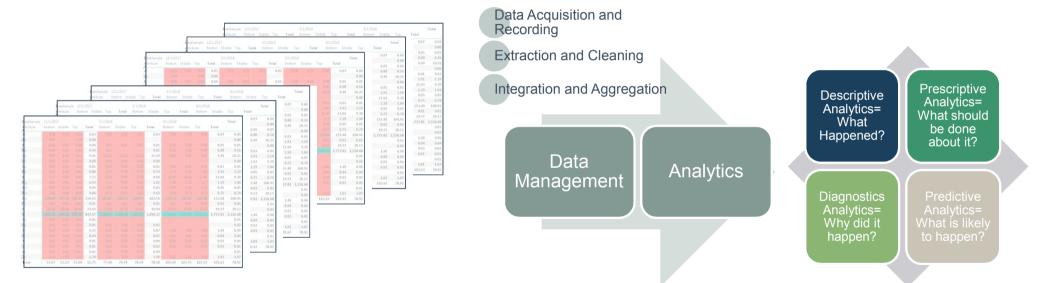
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Dow Inc.

9/11/2020

## THE FINAL GOAL WHEN APPLYING ANALYTICS: TO DRIVE DECISION MAKING

#### Large amounts of data

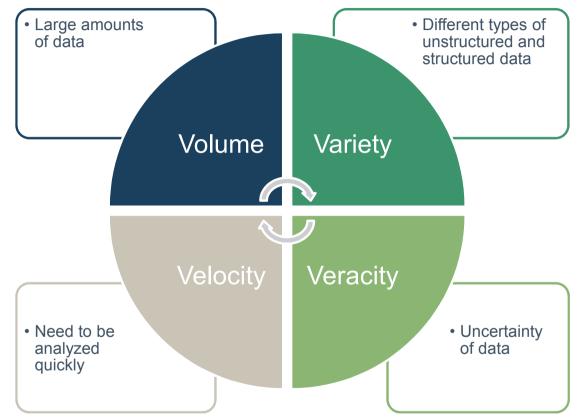


Colegrove, L. F., Seasholtz, M. B., & Khare, C. (2016). Big data: Getting started on the journey. *Chemical Engineering Progress*.





## **APPLICATIONS OF DATA ANALYTICS AT DOW INC.**

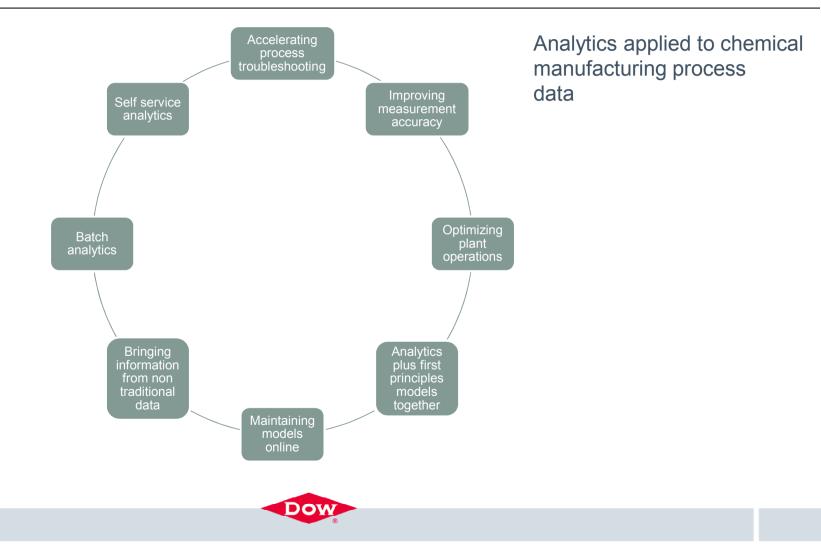


Chiang, L., Lu, B., & Castillo, I. (2017). Big data analytics in chemical engineering. *Annual Review of Chemical and Biomolecular Engineering* 



## **BIG DATA ANALYTICS FOR THE PLANT OF THE FUTURE**

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## **ACCELERATING PROCESS TROUBLESHOOTING**

Visualizing High-Dimensional Data

How can the cup be represented in this image? As points in a 3 dimensional space (three color channels) or 2 dimensions in black and white (the shadow)?

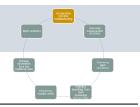


#### Advantages of Dimensionality Reduction

Increases interpretability (clusters, outliers) Decreases the risk of overfitting and noise Eliminates irrelevant and redundant features Decreases computational time



## **ACCELERATING PROCESS TROUBLESHOOTING**



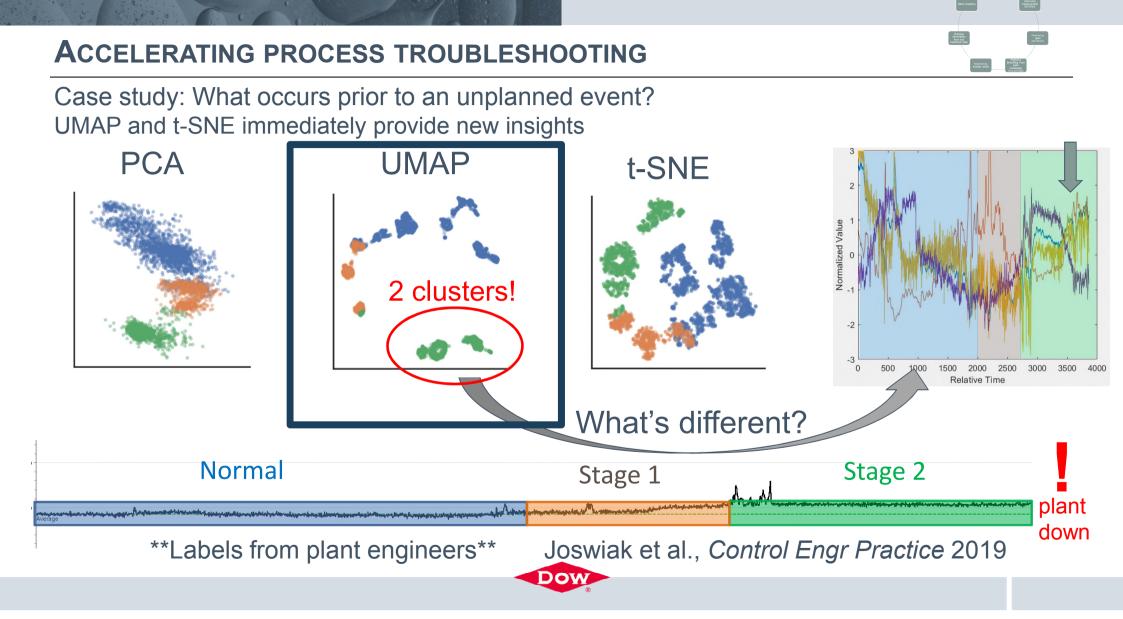
#### Approaches to Visualize High Dimensional Data

Unsupervised	Supervised	Reinforcement Learning
PCA <b>tSNE</b> <b>UMAP</b> Autoencoders	PLS PLS-DA UMAP	

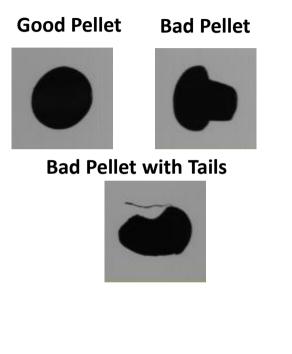
#### Further details on visualization:

• M. Joswiak, Y. Peng, I. Castillo, and L. Chiang, Visualizing Chemical Processes Utilizing Dimensionality Reduction Methods: Survey and Applications, *Control Engineering Practice*, 2019.



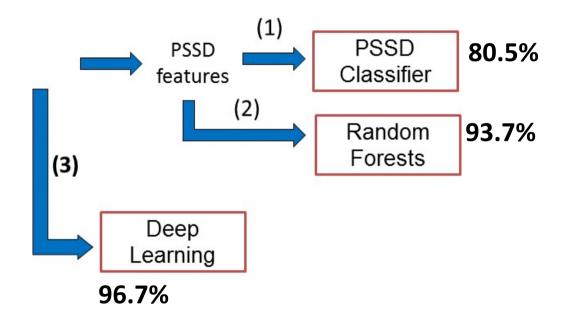


## **BRINGING INFORMATION FROM NON TRADITIONAL DATA**



Process experts manually labelled 6000+ images from Particle Shape and Size Distribution (PSSD)

DOV

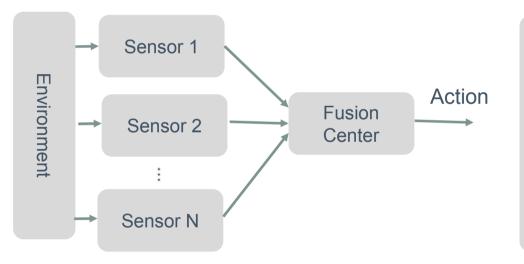


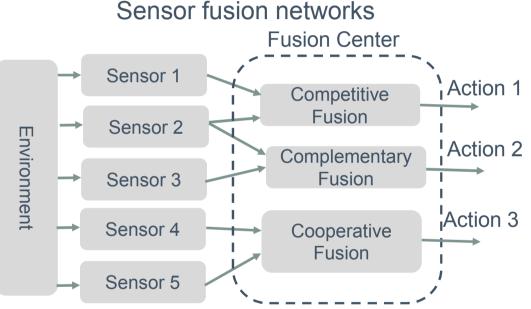
R. Rendall, I. Castillo, B. Lu, M. Broadway, B. Colegrove, L. Chiang, and M. Reis (2018 AIChE spring meeting, Chemo & Intel Lab Systems, 2018)

## **IMPROVING MEASUREMENT ACCURACY**

 Sensor fusion is the process of merging data from multiple sensors to reduce uncertainty in model predictions

Example of a centralized architecture



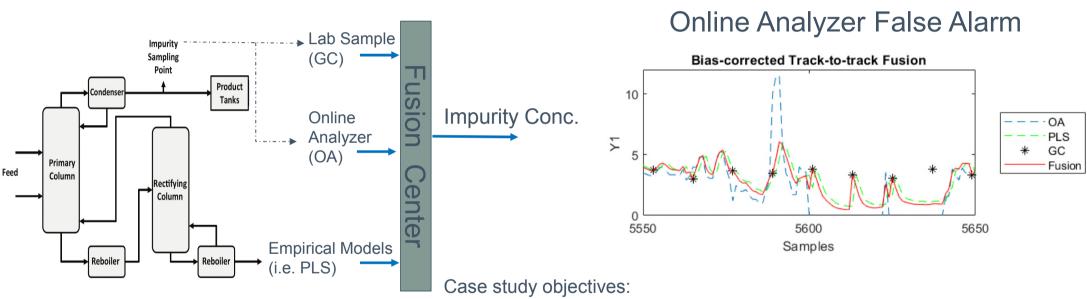


Graphic based on research work of Spyros G. Tzafestas, in Introduction to Mobile Robot Control, 2014 Graphic based on research work of Diego Galar, Uday Kumar, "Sensors and Data Acquisition", in eMaintenance, 2017



#### **IMPROVING MEASUREMENT ACCURACY**

Case Study: Monitoring Impurities of EO



- 1. Reduce false alarms (type-I error)
- 2. Reduce misidentification of off-spec product (type-II error)

**Fusion Results** 

- 3. Increase monitoring precision
- 4. Reduce sampling frequency for lab measurement

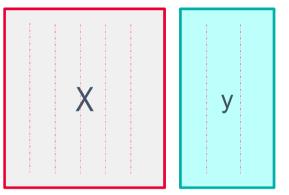


## **OPTIMIZING PLANT OPERATIONS**



#### **Our Classic Data Problems**

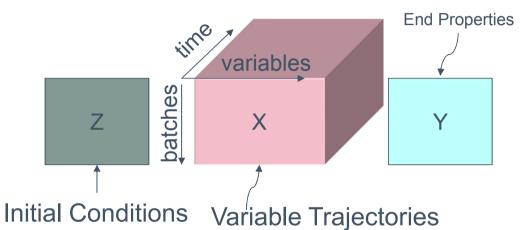
## **Continuous Process**



## - Steady-state continuous process

- Data size is small
- Usually for prediction of quality or latent variables

## **Batch Process**



### Levelly transient and dynamic

- Usually transient and dynamic
- Data variety / volume challenge, need to match context, multi-dimensional data
- High frequency, large volume datasets



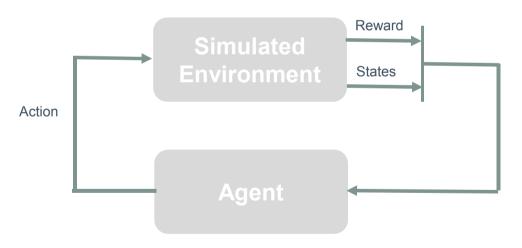


### **OPTIMIZING PLANT OPERATIONS**

Reinforcement Learning (RL) in Batch Processes

**Objective:** 

- Determine Optimal trajectory for maximizing batch process production
  - Optimization with states constraints



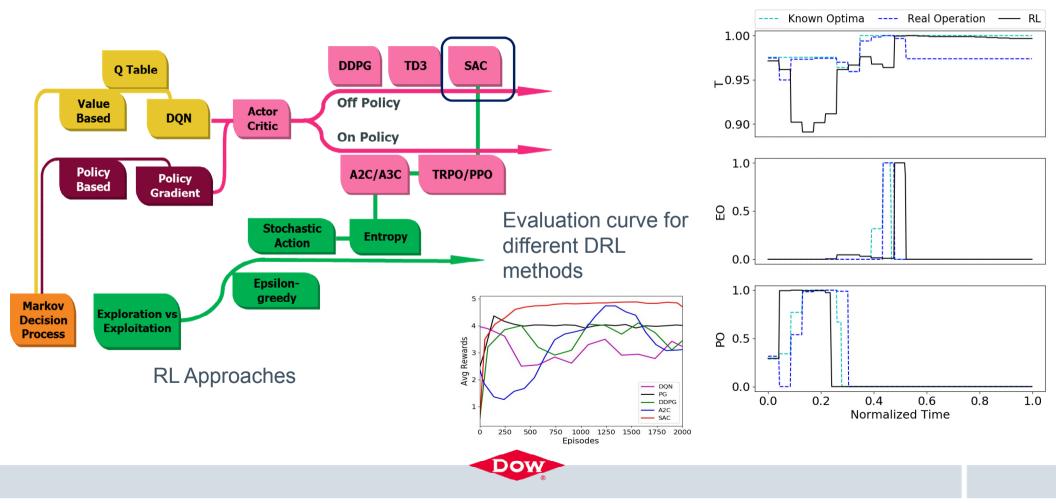




## **OPTIMIZING PLANT OPERATIONS**



RL identified optimal trajectories in order to improve batch performance



## CHALLENGES

- Identify the right fit for new analytics approaches, such as deep learning (DL) and reinforcement learning (RL), for the chemical industry, while maintaining safety and reliability.
- New analytics technologies require multiple successful case studies to speed up adoption within the chemical industry.
- There is a hesitancy to adopt black box models to operate plants. Hybrid approaches and improving interpretability will be helpful for adoption within an industrial context.
- Model maintenance once models are deployed real-time requires further exploration.



## SUMMARY: ANALYTICS FOR THE PLANT OF THE FUTURE

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